

## Re: Req: info on IP range popup ad software supposedly called "Extreme Marketing"

**Source:** <http://www.derkeiler.com/Newsgroups/comp.security.misc/2002-12/0560.html>

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**Date:** 12/30/02

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Date: Mon, 30 Dec 2002 12:26:58 -0700

Barry Margolin <[barmar@genuity.net](mailto:barmar@genuity.net)> wrote:

>Although it may be trivial to block these things, I'll bet that 50-75% of  
>Windows users don't block it. The folks who read this newsgroup are not  
>typical PC users, we're savvy and know how to protect ourselves. You need  
>to put yourselves in the place of clueless users who don't know any better.  
>  
>These pop-ups are undoubtedly showing up on 10's of thousands of PC's every  
>day.

Yep, they are. I had a phone call from my 72 year old dad asking why he was seeing them and had to walk him through disabling messaging on his XP machine.