

Re: What about this!!!

Source: <http://www.derkeiler.com/Newsgroups/alt.computer.security/2005-01/0587.html>

From: Interfecus (*group_at_replies.only*)

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On Tue, 18 Jan 2005 17:41:41 GMT, Robsten
<robert.tabort.stenkvist@comhem.se> wrote:

- > *It,s the most dirty so far about Microsoft,*
- >
- > <http://www.securityfocus.com/columnists/292>
- >
- > *Don,t use Microsofts antispysware*

I'm personally no fan of Microsoft, but some aspects of this article are silly. Many Microsoft products now perform their own validation when you install them, apparently including Windows XP. MS have no need to do this with other programs that they load onto your computer.

There is one clear motive with their distribution of free anti-spyware products. By giving Windows users free anti-spyware products now and distributing it with future versions of Windows, they hope to dominate the market within a few years. If their anti-spyware works effectively and costs nothing then many people will stop paying for their other anti-spyware programs and will switch to it.

In a few years Microsoft will simply make the decision to start charging for updates to the spyware database. Since users will then have a choice between paying MS for updates and buying another product then paying somebody else for updates, most people will pay MS. This is a very fast and effective way to take over a large portion of the market.

It would then also put them in a good posiiton to expand into other security-related markets by manufacturing products that integrate well with the existing anti-spyware ones.